

# Calling young Scholars / Experts

students and alumni authors are invited to compete :



Bracken Bower Prize 2017

**by 30 September 2017**

**Theme : Emerging Business**

**Prize : £15,000**

## **ENTRY GUIDELINES**

### **Format**

- no longer than 5,000 words
- essay article with an argument, scope and style of a proposed book
- a description of the finished work's structure

### **Content**

- tackle emerging business themes
- identify and analyse the trends of the future in business, economics, finance or management
- focus on the challenges and opportunities of growth
- examine pressing business challenges in unique ways

### **Author**

- must be under 35 on November 30, 2017
- can be a published author
- the proposal itself must be original and not previously submitted to any publisher
- you can submit a biography
- co-authored submissions are also welcomed

inserted by

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