

alumnus CMD Indian Bank leads the way

Indian Bank and Apollo launch healthcard



T M Bhasin Right

Chairman and Managing Director Indian Bank

Indian Bank, in association with Apollo Hospitals, launched a healthcard for select customers of the Indian Bank at its corporate office, recently.

Holders of the card, which will be issued at the bank's discretion, will be able to avail discounts of 20 per cent for preventive health care packages at Apollo Hospitals, 15 per cent for in-patient and outpatient medical investigations, in-patient room rent, Apollo products at Apollo Pharmacy, 10 per cent for pharmaceutical products and 5 per cent for other products bought at Apollo Pharmacy.

"With the launch of this card, we hope to provide access to quality healthcare services for our valued customers. We naturally chose to associate with Apollo Hospitals for this venture because they are a leader in corporate health-care in India," said **T M Bhasin, chairman and managing director, Indian Bank** .

Preetha Reddy, managing director, Apollo Hospitals, also said that the card fit in their mission to provide healthcare of international standards to every individual.

The card will initially be issued to 7,000 customers in Chennai as a pilot project and will eventually be issued to over 2 lakh (200,000) customers all over India.

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T M Bhasin is a law graduate CLC and has a Masters in Business Administration MBA from our prestigious Faculty of Management Studies . FMS is ranked 4 in "Outlook" on 27 Oct 2013 , " India Today" on 04 Nov 2013 and " Business Today" on 03 Jan 2014 among the 10 top B Schools in the nation .